

# The 2030 Pharmacy Experience

Hilton Houston Galleria Area Hotel • 6780 Southwest Fwy

Friday, August 7<sup>th</sup> 7:30am - 4:30pm • Saturday, August 8<sup>th</sup> 8:00am - 12pm

## FRIDAY

Session Title	Overview	Start & End Time
Breakfast and networking		7:30 - 8:30am
Creating a New Future for Pharmacy	Overview of the independent Pharmacy today. Assess and set your course and purpose for your business and your life.	8:30 - 9:30am
<b>BREAK</b>		<b>9:30 - 9:45am</b>
Revenue Streams to Create a New Future. Part 1 -Benefit Local Communities: Keeping Healthcare Dollars Local.	Understanding the value of revenue streams. Strategies to offer and manage revenue streams. Getting paid for provider services. Working with your patients and community to build and retain capital.	9:45 - 10:45am
Revenue Streams to Create New Future. Part 2 - Becoming a Wellness Expert in Your Community.		10:45 - 11:45am
<b>LUNCH</b>		<b>11:45 am - 12:15pm</b>
Branding Your Pharmacy for the Future	Elements of branding and how consumers look at your brand. Practical steps to establishing and building your brand for the future.	12:15 - 1:30pm
<b>BREAK</b>		<b>1:30 - 1:45pm</b>
Defining the Financial Future for Pharmacy	Introduction to financial statements and building long-term value through management of KPIs. Group exercises and key take-aways for improving financial performance.	1:45 - 2:45pm

Any questions, please contact us [@info@rx2030.com](mailto:info@rx2030.com)



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## FRIDAY

Session Title	Overview	Start & End Time
<b>BREAK</b>		2:45 - 3:00pm
Effective Inventory Management	Importance of inventory accuracy and management. Practical steps to inventory management. Cost of inventory. Inventory of ecommerce.	3:00 - 4:00pm
Recap of Day 1		4:00 - 4:30pm
Dinner Groups	Enjoy dinner with your peers and an Rx2030 facilitator.	7:00pm

## SATURDAY

Session Title	Overview	Start & End Time
Creating and Managing Your Pharmacy's Culture	Why culture matters. Practical steps to establishing and managing culture.	8:30 - 8:45am
Building and Keeping the Right Team for Your Future	Recruiting, Developing and Challenging team members.	8:45 - 9:30am
<b>BREAK</b>		9:30 - 9:45am
Defining the Financial Future for Pharmacy	Wrapup - Introduction to financial statements and building long-term value through management of KPIs. Group exercises and key take-aways for improving financial performance.	9:45 - 10:30am
Marketing Your Pharmacy for the Future	Are you marketing for the future or the past? Overview of marketing in today's environment and developing a modern marketing plan.	10:30 - 11:30am
Planning for the Future of Your Pharmacy	Summary of 2030 Pharmacy Experience, Roundtable discussions and finalization of 2030 Workbook Action Plans	11:30 - 12:00pm